



PMIRGC Military Outreach Program

PMI Rio Grande Chapter

October 2019

PMI Program Overview

- PMI believes that service members and veterans have already performed project and program management, just utilizing military methods and terminology. Through the PMI “Program for Preparing U.S. Military for Project Management Careers,” chapters can assist military personnel and veterans to get certified and obtain rewarding civilian jobs, while enabling the civilian workforce with high-quality project professionals.
- The project management profession is an ideal career for the military population transitioning into the civilian workforce. Overall, military service members and veterans have the personal and performance competencies to succeed in the project management profession, and PMI has an opportunity to help the military population see the value of their journey into the profession.

Progress



PMIRGC Board of Directors has approved use of Chapter resources for a Military Outreach Program

Why a Military Outreach Program?

- There are 24 million U.S. veterans.
- Approximately 8.5 million of these veterans are employable.
- Additionally, almost 350,000 personnel transition from active military service to veteran status each year.¹
- Although decreasing, unemployment among post-9/11 veterans is higher than the U.S. unemployment rate. These highly qualified men and women are seeking civilian careers, but are either unaware of the jobs available or unable to translate their military experience into something meaningful to civilian employers.



New Mexico Military Installations

There are over 60 military installations located in the United States near major metropolitan areas, and even more, all near established PMI chapters. Virtually all chapters have guardsmen, reservists and veterans

New Mexico contains 4 major installations within the PMIRGC



- Cannon Air Force Base, Clovis, New Mexico
- Holloman Air Force Base, Alamogordo, New Mexico
- Kirtland Air Force Base, Albuquerque, New Mexico
- White Sands Army Missile Range, Alamogordo, New Mexico

New Mexico Military Census

2017-06/30	Active Duty	Reserves
TOTAL	11,485	5,133
Army	299	701
Army National Guard		2,871
Navy	76	211
Marines	64	79
Air Force	11,042	222
Air National Guard		988
Coast Guard	4	1

Skill Sets

- Healthcare
- Space Technology & Weaponry
- Directed Energy
- Nuclear Weapons
- Aeronautics
- Remote Navigation
- Joint Military Exercises



Military Service Member/Veteran Benefits

In addition to all existing benefits of a PMI membership, the following add value for service members and veterans:

- Mentoring through a local chapter
- Membership in a global professional organization
- Strengthening community relationships through diversity
- Certification application assistance for all PMI certifications
- Discounts for global events
- Job Board and other career resources
- Training and educational resources and discounts
- Increased networking and information exchange
- Volunteering



Military Service Member/Veteran Benefits

Certification	Member Cost	Non- member Cost	New Membership Cost	Chapter Membership Cost*	Total Cost Covered by VA/GI Bill
CAPM®	US\$225.00	US\$300.00	US\$139.00	US\$25-\$40	US\$300.00
PMP®	US\$405.00	US\$555.00	US\$139.00	US\$25-\$40	US\$555.00
PgMP®	US\$800.00	US\$1000.00	US\$139.00	US\$25-\$40	US\$1,000.00
PfMP®	US\$800.00	US\$1000.00	US\$139.00	US\$25-\$40	US\$1,000.00
PMI-RMP®	US\$520.00	US\$670.00	US\$139.00	US\$25-\$40	US\$670.00
PMI-SP®	US\$520.00	US\$670.00	US\$139.00	US\$25-\$40	US\$670.00
PMI-PBA®	US\$405.00	US\$555.00	US\$139.00	US\$25-\$40	US\$555.00
PMI-ACP®	US\$435.00	US\$495.00	US\$139.00	US\$25-\$40	US\$495.00



*Cost reimbursed via Military Chapter Guest Pass Program

Chapter Benefits

Giving back by:

- Providing support for the military population and their families
- Strengthening community relationships
- Serving those who have served
- Raising awareness of the project management profession

Increase chapter engagement and health by:

- Broadening the diversity of the chapter membership base and volunteers
- Leveraging natural leaders who offer leadership at the local level, a characteristic ingrained in the military
- Increasing volunteer interest and activity through mentoring and other innovative military programs
- Engaging current chapter members to be a part of the program as volunteer mentors
- Increasing community engagement between members and local organizations interested in conducting recruiting, hiring or “day of discovery” types of events to recruit project management talent, specifically that of veterans.



Initial Activities – Get the Word Out!

FOCUS on the Albuquerque area – Kirtland AFB.

- Develop mailings to targeted military personnel promoting project management careers
- Offer Guest Pass attendance at Chapter meetings
- Contact military COOL programs
- Contact military support programs
- Contact local education programs – UNM, CNM



COLLABORATION WITH MILITARY SUPPORT ORGANIZATIONS (MSOS)

- Department of Veterans Affairs (www.va.gov)
- Military COOL sites (Credentialing Opportunities On Line)
- Society of American Military Engineers (SAME) (www.same.org)
- Military Officers Association of America (MOAA) (www.moaa.org)
- Institute for Veterans and Military Families (IVMF)
(<http://vets.syr.edu/>)

COLLABORATION WITH MILITARY SUPPORT ORGANIZATIONS (MSOS)

- Help for Returning Warriors www.sgtbrandi.com
- www.PurpleHeartRadio.com
- Free info about military and veteran friendly schools <http://aid.military.com/scholarship/search-for-scholarships.do>
- New GI Bill and more www.gibill2008.org
- State Government employment preferences for Veterans www.vfwdc.org/Employment/guide.htm
- Heroes Walk Among Us www.HerosWalkAmongUs.org

Follow Thru

- Develop “lunch-and-learn” programs/workshops/after-hours activities at the local military installation.
- Invite lunch-and-learn/workshop attendees to chapter pre-meeting geared for transitioning military project managers
- Attend local military base job and education fairs on behalf of PMI and local chapter. Invites attendees to future lunch-and-learn sessions and local chapter meetings.
- Conduct local meetings through PMI, organizations and community functions offering awareness, transition success.



Phase 2 – Outside Albuquerque Area

- Future
- Evaluate success of local Albuquerque program first
- Do similar outreach as in initial rollout



Next Steps

- **Define** role descriptions, qualifications, duties, benefits, responsibilities and education for: Military Liaison role, Military Transition Volunteer role
- **Recruit** or select volunteers for the Military Liaison and Military Transition Volunteer
- **Join** the PMI Military Liaison LinkedIn Group
- **Review** the chapter implementation plans
- **Plan** introductory activities

